## TAM 2020 DECK





www.thealfam.com



# Outline





About History What we do Our work Contact

The Alfam "TAM" is a creative product development and business expansion agency that produces + scale ideas through design, development, and marketing.

Our mission is to build, enhance, transcend, and transform ideas for today and tomorrow's digital standards.

# About



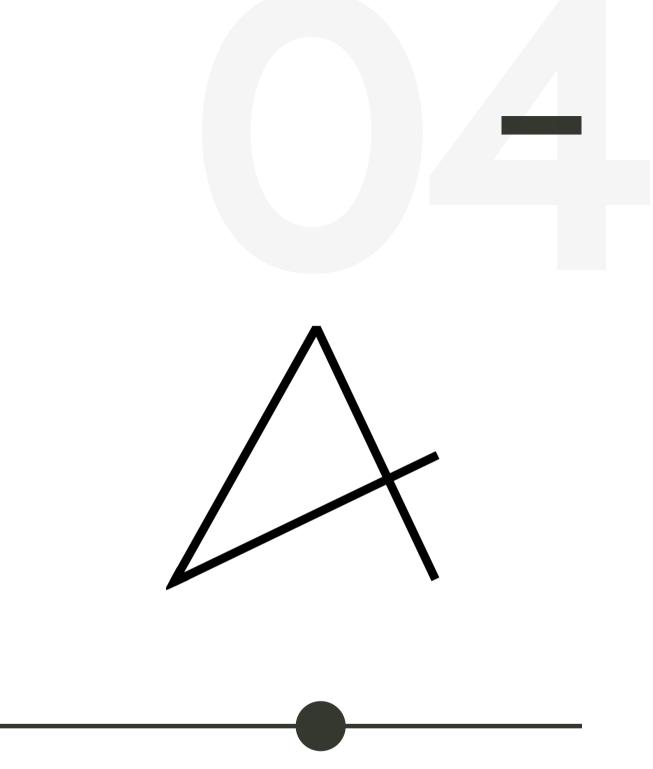


## 2012

Started out with designing logos and creating websites for local businesses with a small team of three.

## 2016

Expanded to a team of 15, building SaaS platforms, mobile apps, and launched digital marketing division.



## 2020

As of 2020, we have worked with over 150 brands and businesses with over 75+ international team members and partnerships.



## branding

logos, brand identity, brand communications, brand messaging digital marketing, social media, automation, digital PR, SEO, PPC, SEM, content creation

## mobile

andriod, iOs, hybrid

wireframing, prototyping, storytelling, beta testing

# What we do

## marketing

## ux/ui

## web

ecommerce, marketplaces, SaaS, wordpress, social communitiess

## product dev

idea generation, strategy, business development, analytics, operations



#### La Rochelle Home larochellehome.com

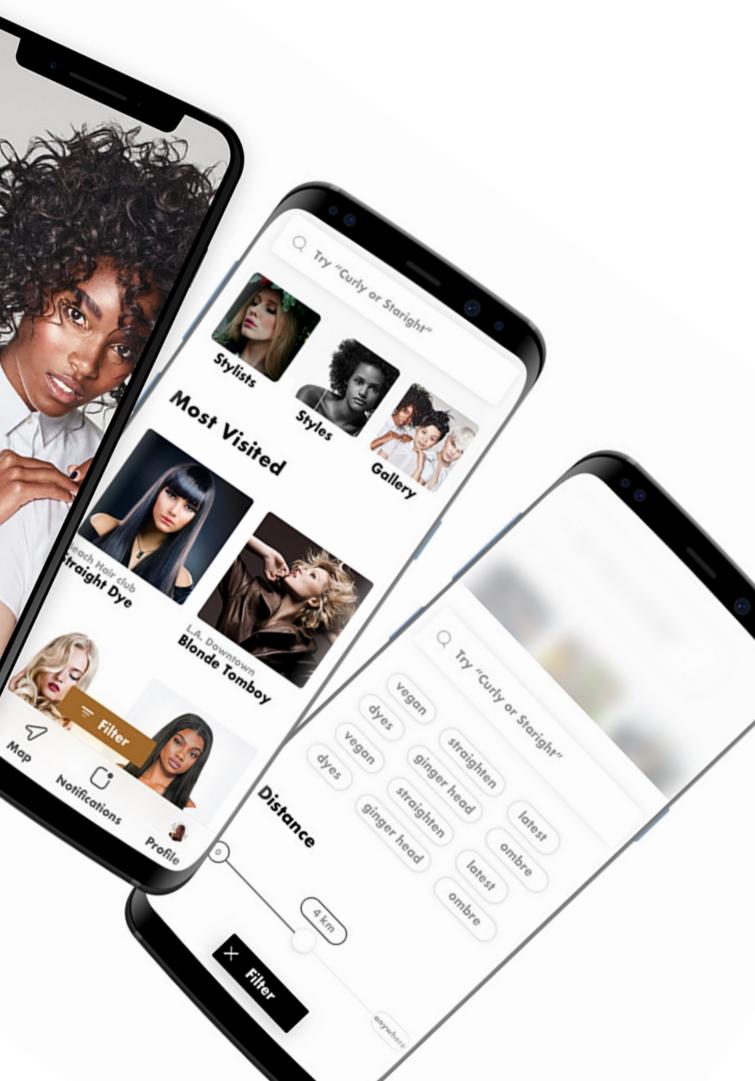
La Rochelle Home is an interior design studio based in New York City.

# Our work

## Hair Decoded

#### hairdecoded.com

Hair Decoded is a hairstyle discovery app that allows users to book stylist, salons, or barbers geo-location.



EWELL

SPITALFIELDS

mily Blunt

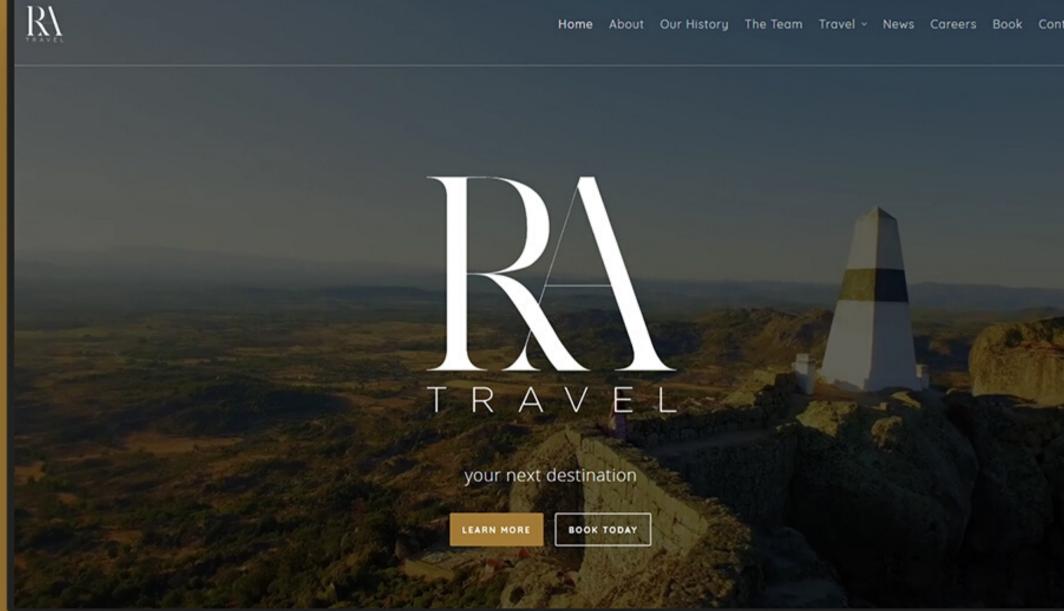
3km

Notifice

0



Home About Our History The Team Travel - News Careers Book Contact



# **RA** Travel

#### ratravel.com

With nearly four decades of expertise in the travel and tourism industry, RA Travel is a cultural institution focused on providing world-class hospitality experiences.

# PairGap

pairgap.com

PairGap SaaS platform, connecting people to buy property based on compatibility.

# Co-Living With Ownership.

Pairgap connects people to buy property based on compatibility.

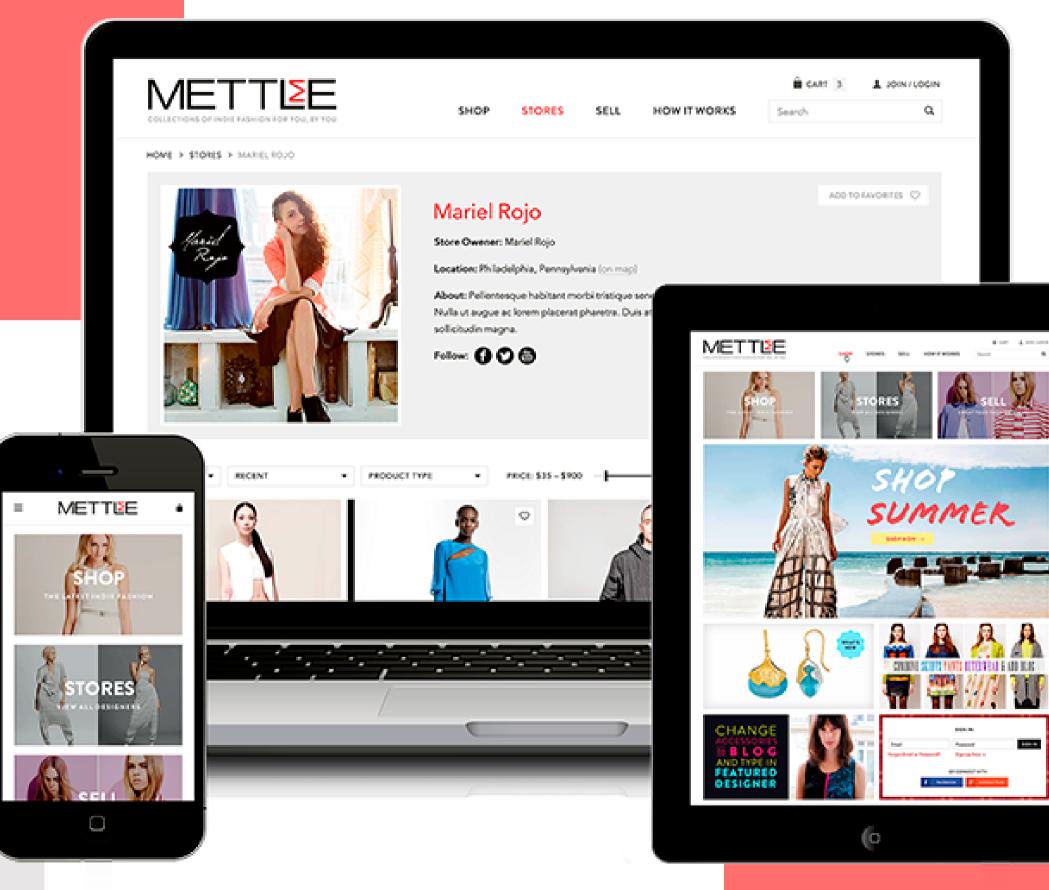
LEARN MORE

SIGN UP

# ΡΛΙ**RG**ΛΡ



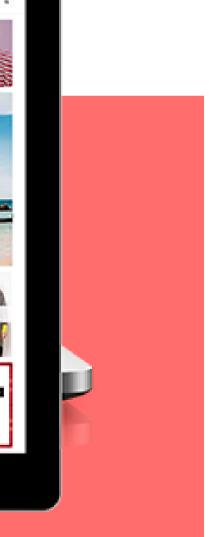
	Home	My Profile	Pairs	Search Sales	Setting
B4% multh		Jane from Las W Locations: Goal: Pre-Approved: Salary: Mortgage:	eges wants to own with 2 Brooklyn, Queens 3 to 6 Monthe \$350,000 \$50,000 - \$75,000 15 Year Fixed	or less people for property Down Payn Credit Sco Veteran: Disabilities Criminal Ri	nent: no:
Loven ipsum dolor sit amet, consecto adipiscing elli. Marti publicar molectiritus, in dipisaim erse Aurocu		Type a message.			
at. Pallerlesgue vel, mattis oni.		0 8 9			Sub
Age: 24   Occupation: Teacher   Education: AA   Martial Status: Single   Children: Nano   Hobbies: Dance		Jane Smith The, Aug 31, 2017 at 10:23 Write a comment			
		0.0	Paired with Patric	k Johnson	
Matches+156		A 3	Thu, Aug 31, 2017 at 1		
		Patrick Johnson Thus, Aug 33, 2017 et 10:23			
<u> </u>			31, 2017 et 10:23	pining all. Multi-publica	
		Jane S		et fernentun, consilier	
				piscing all. Marki pulsinar aut Termantum, comailla r	
		Write a comment			
Jessa Foreski New York		Diana R Ont			a Sibley ferdam



# Mettle Me

### mettleme.com

Mettle Me is an emerging designer marketplace.



# Tephlon Funk tephlonfunk.com

Tephlon Funk is a hip hop & anime Bande Dessinée series about a teenage girl from Queensbridge.







FIND US: Hempstead, New York

516.385.2323 Extension #1

#### **RED DOOR CHILDCARE & LEARNING CENTERS** WE'RE MAKING EVERY CHILD'S WORLD BETTER

BOLL A CHILD

ENROLL NOW

RED DOOR

AGES 4 WEEKS TO 12 YEARS DOL AND AFTER SCHOOL TUTORS LOOK PLCK UP AND DROP OFF SERVICE R STATE CERTIFUED TEACHER

516,385,2323

Icare & Learning Centers, our educational child care begins your child's eagerness to learn and capacity to develop

OPEN TIME: 7:00 AM - 5:30 PM Saturday and Sunday - Closed

HOME ABOUT PROGRAMS SUMMER CAMP MEALS ENROLLMENT PARENT RESOURCES CONTACT MY ACCOUNT



# Red Door Day Care

#### reddoordaycare.com

Red Door Childcare & Learning Centers is a network of early childcare and educational locations.

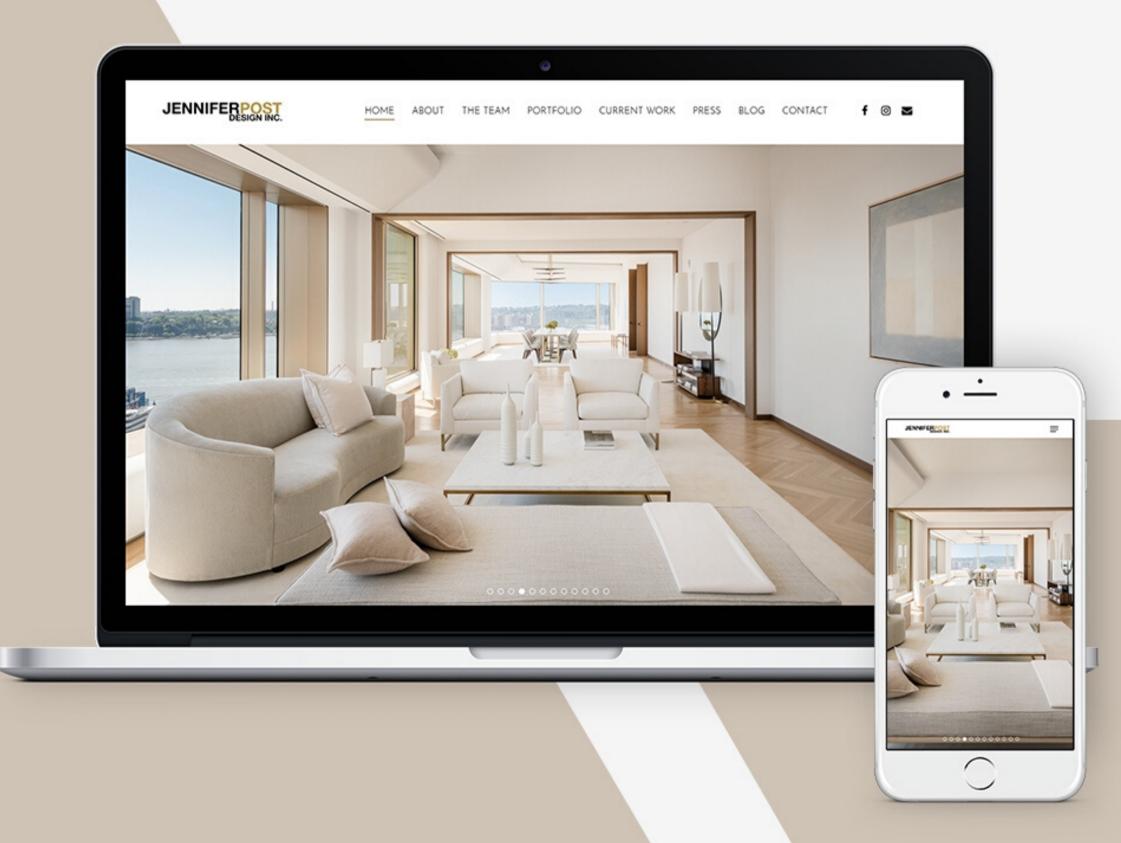
# XFIT15

#### xfit15.com

XFIT15 is a mobile training platform that schedules 15 minute HIIT workouts at your home, office, outdoors, or hotel room.



## JENNIFERPOST DESIGN INC.



## Jennifer Post

#### jenniferpost.com

For over 20 years, Jennifer Post has been at the forefront of creating elegant modern, contemporary homes with a flair of sophistication sought after by a following of elite clientele.

## **ADDRESS**

234 Fifth Ave 2nd Floor New York, New York 10001

## **PHONE NUMBER**

212.634.4058

## **EMAIL**

info@thealfam.com

# CONTACT DETAILS

# Let's Talk