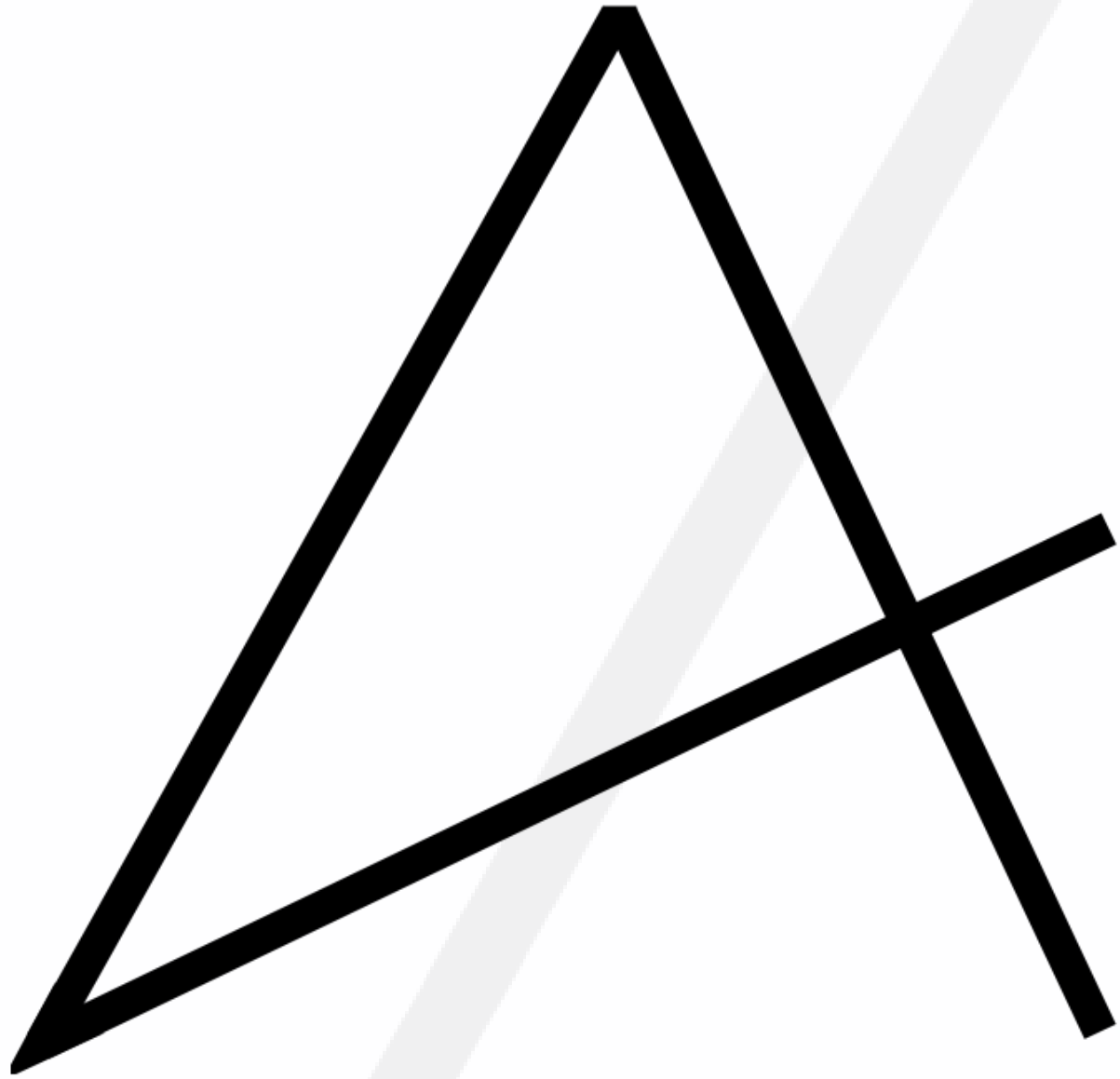


TAM 2020 DECK

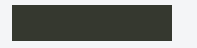


[www.thealfam.com](http://www.thealfam.com)



# Outline

02



About  
History  
What we do  
Our work  
Contact

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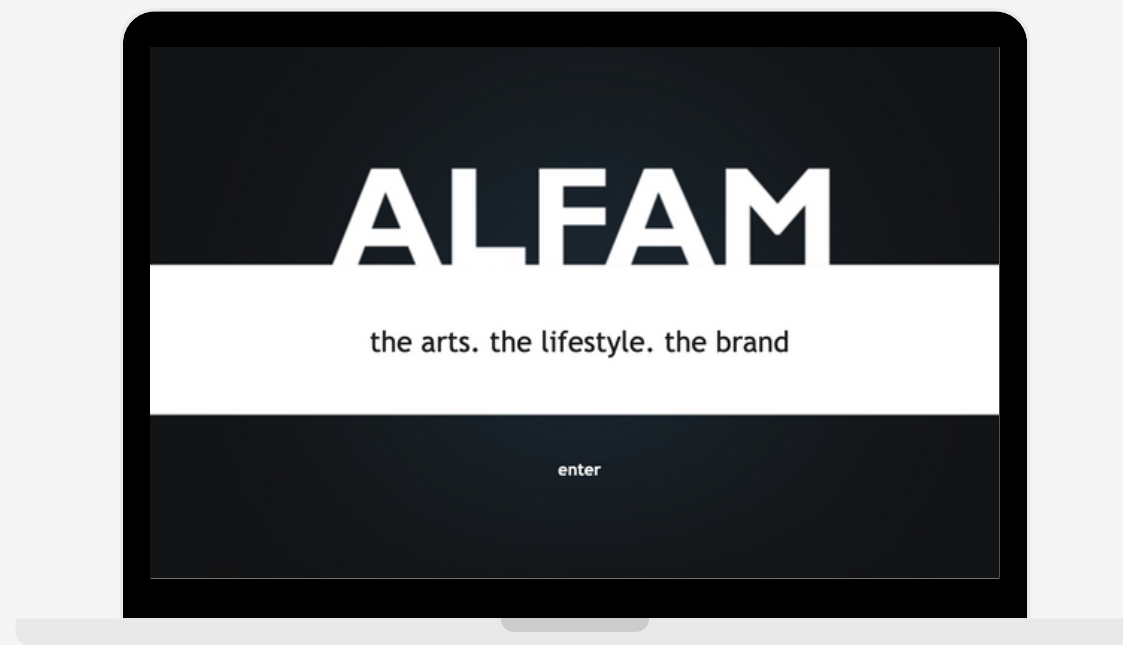
# About

The Alfam "TAM" is a creative product development and business expansion agency that produces + scale ideas through design, development, and marketing.

Our mission is to build, enhance, transcend, and transform ideas for today and tomorrow's digital standards.

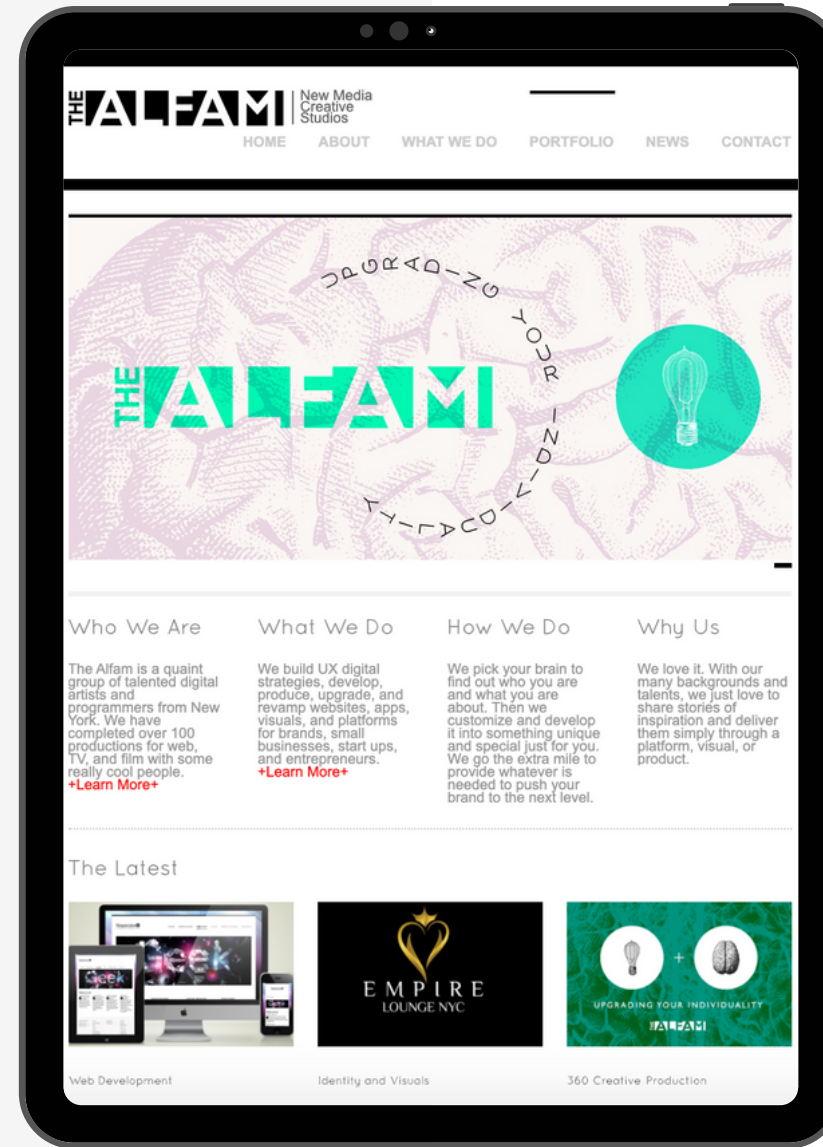
03

# History



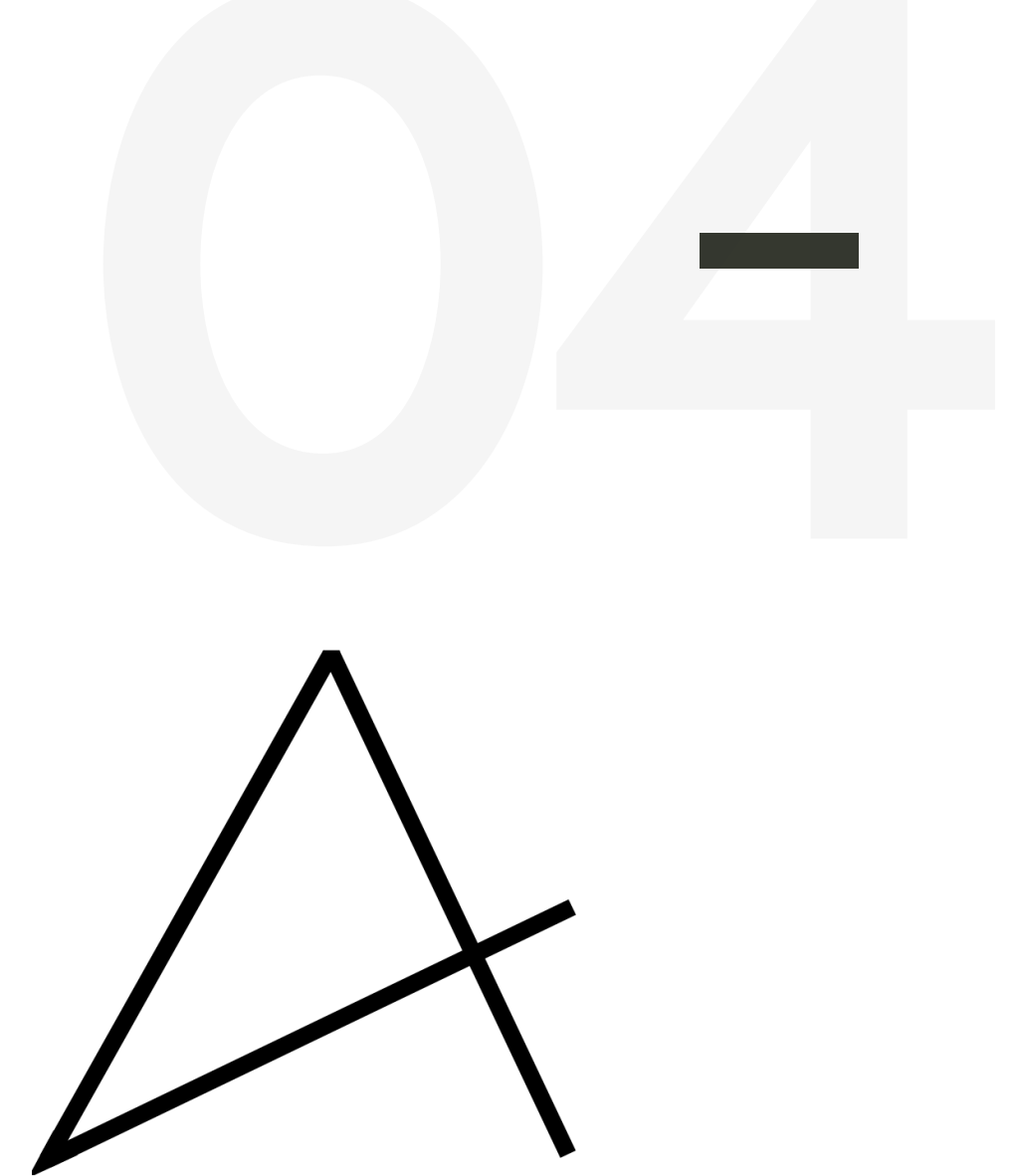
2012

Started out with designing logos and creating websites for local businesses with a small team of three.



2016

Expanded to a team of 15, building SaaS platforms, mobile apps, and launched digital marketing division.



2020

As of 2020, we have worked with over 150 brands and businesses with over 75+ international team members and partnerships.



## branding

logos, brand identity,  
brand communications,  
brand messaging

## marketing

digital marketing, social  
media, automation,  
digital PR, SEO, PPC,  
SEM, content creation

## web

ecommerce,  
marketplaces,  
SaaS, wordpress,  
social communitiess

## mobile

andriod, iOs, hybrid

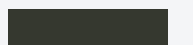
## ux/ui

wireframing, prototyping,  
storytelling, beta testing

## product dev

idea generation, strategy,  
business development,  
analytics, operations

# What we do



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# Our work

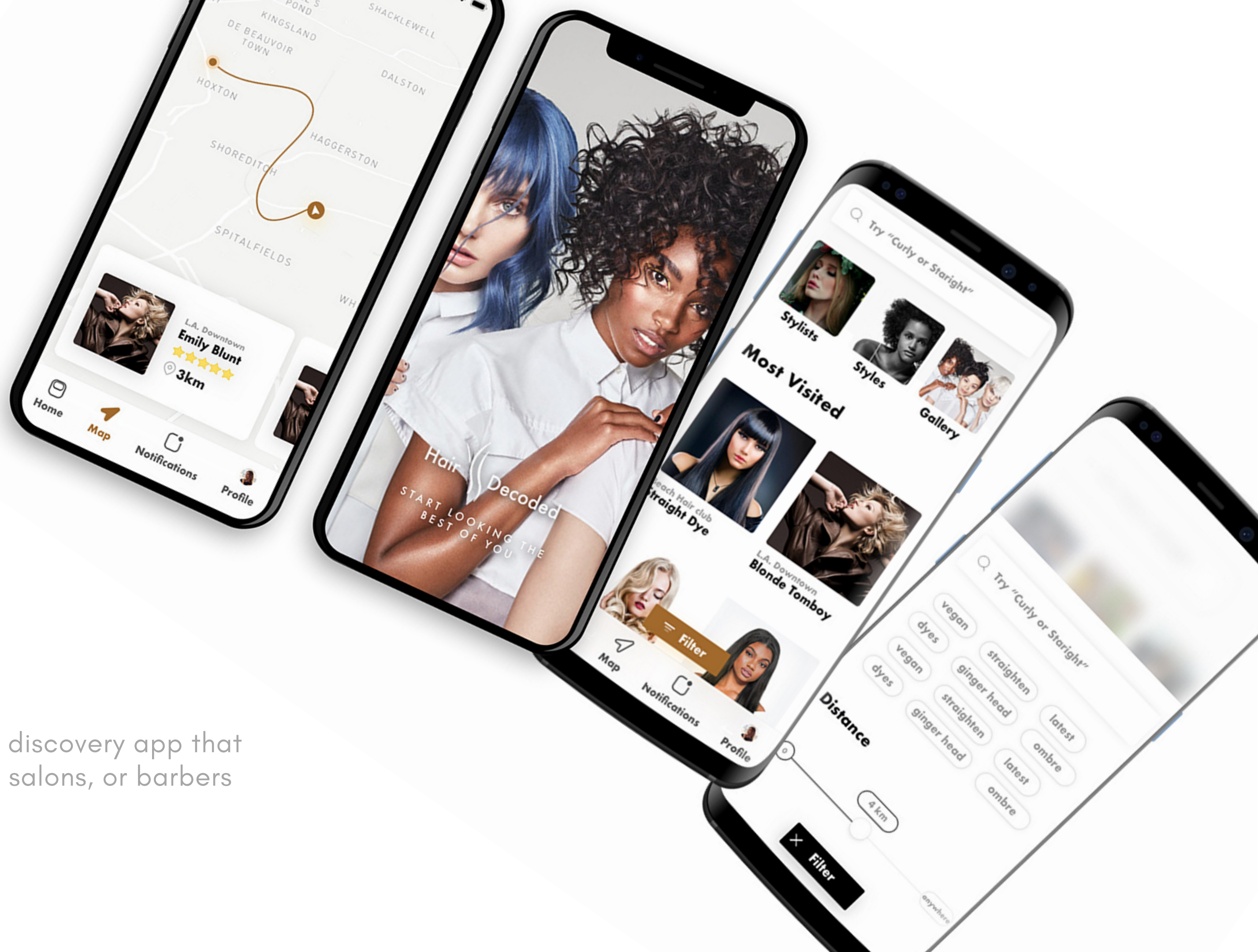


La Rochelle Home  
[larochellehome.com](http://larochellehome.com)

La Rochelle Home is an interior design studio based in New York City.

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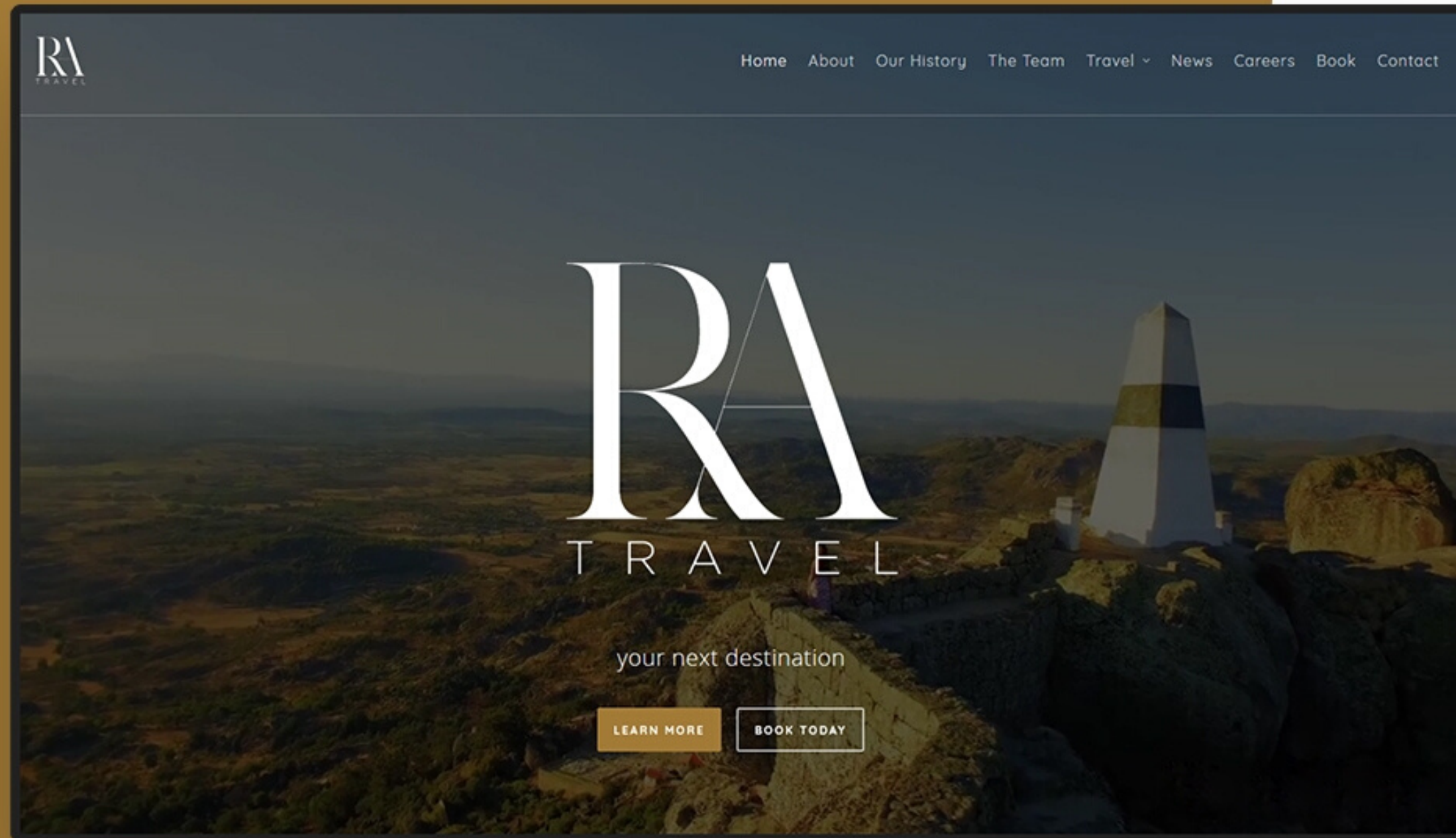
07



# Hair Decoded

[hairdecoded.com](https://hairdecoded.com)

Hair Decoded is a hairstyle discovery app that allows users to book stylist, salons, or barbers geo-location.



## RA Travel

[ratravel.com](https://ratravel.com)

With nearly four decades of expertise in the travel and tourism industry, RA Travel is a cultural institution focused on providing world-class hospitality experiences.

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# Co-Living With Ownership.

Pairgap connects people to buy property based on compatibility.

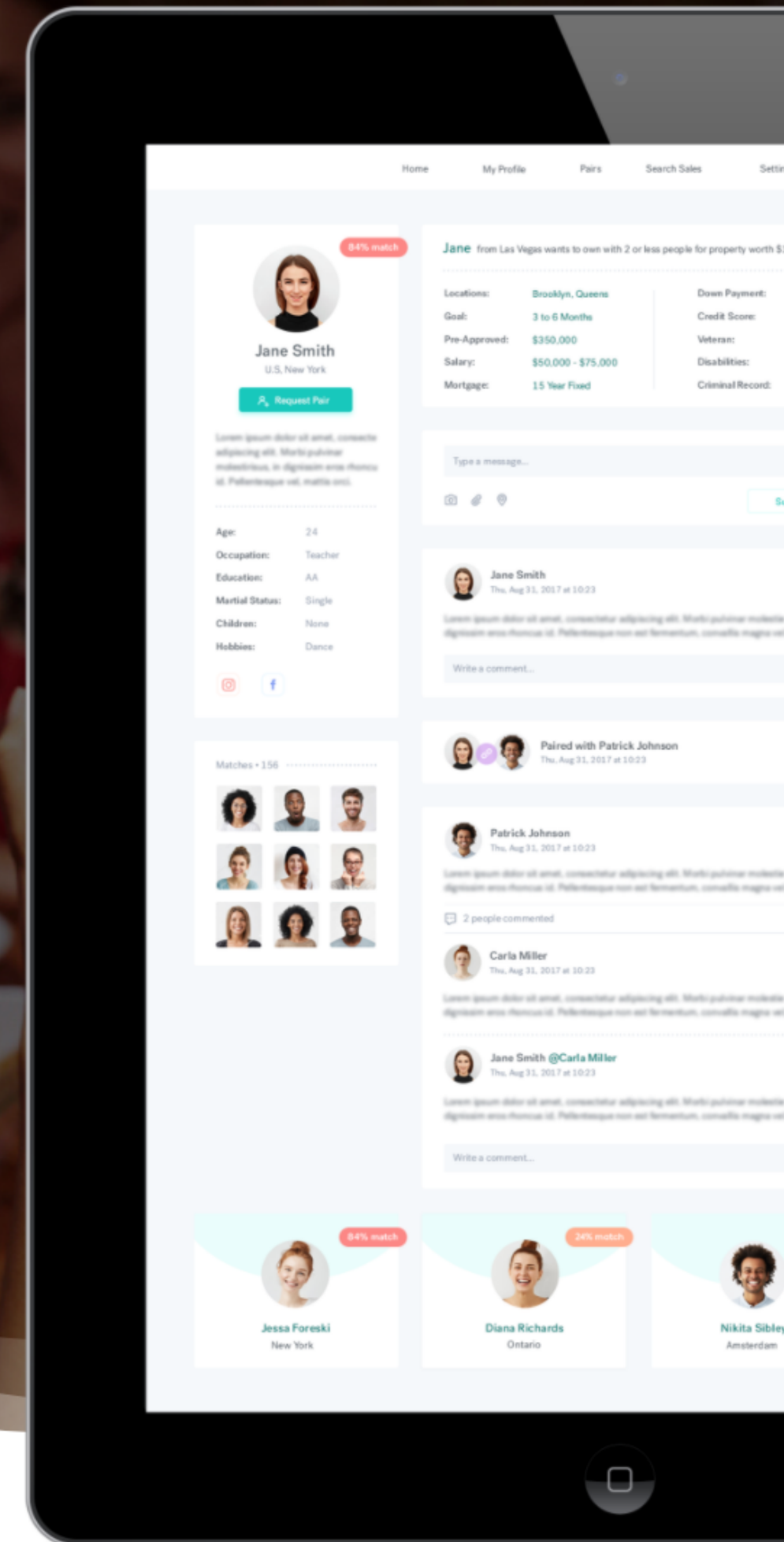
LEARN MORE

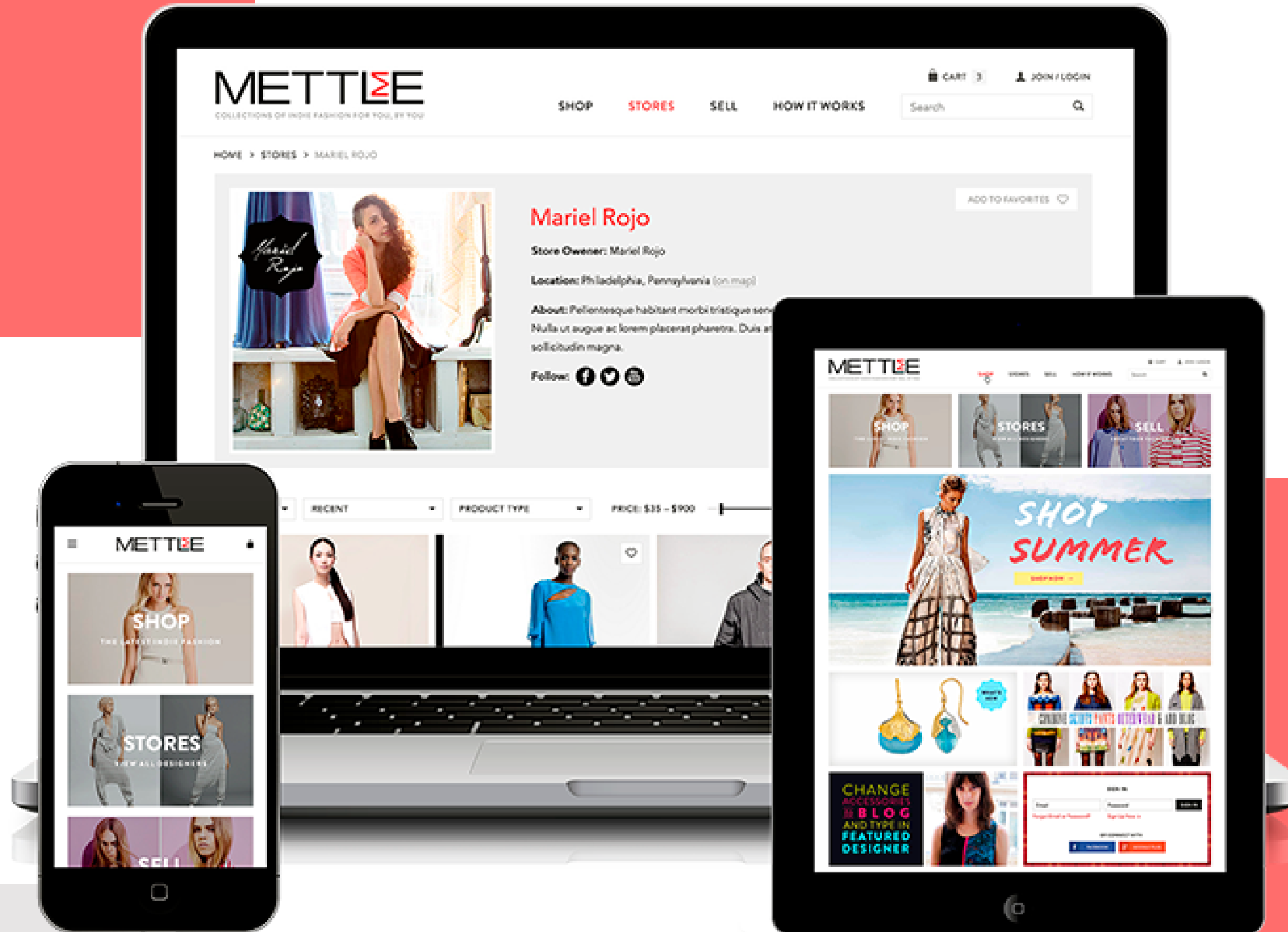
SIGN UP

PAIRGAP

PairGap  
pairgap.com

PairGap SaaS platform,  
connecting people to buy  
property based on  
compatibility.





# Mettle Me

[mettleme.com](http://mettleme.com)

Mettle Me is an emerging designer marketplace.

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# Tephlon Funk

[tephlonfunk.com](http://tephlonfunk.com)

Tephlon Funk is a hip hop & anime Bande Dessinée series about a teenage girl from Queensbridge.

テフロン・ファンク  
**TEPHLON FUNK!**®





# Red Door Day Care

[reddoordaycare.com](http://reddoordaycare.com)

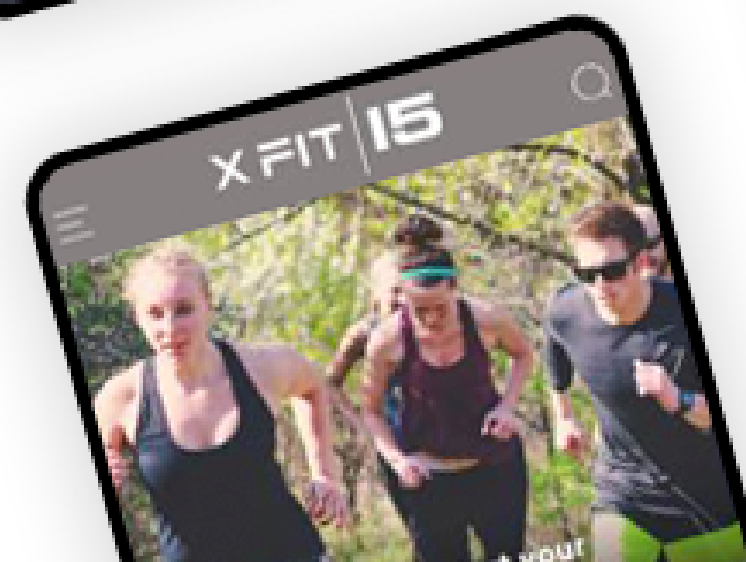
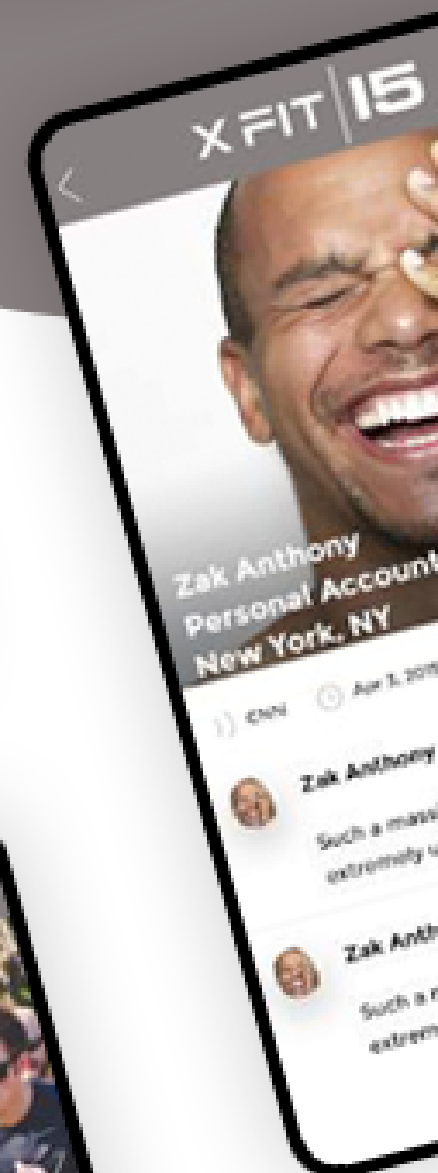
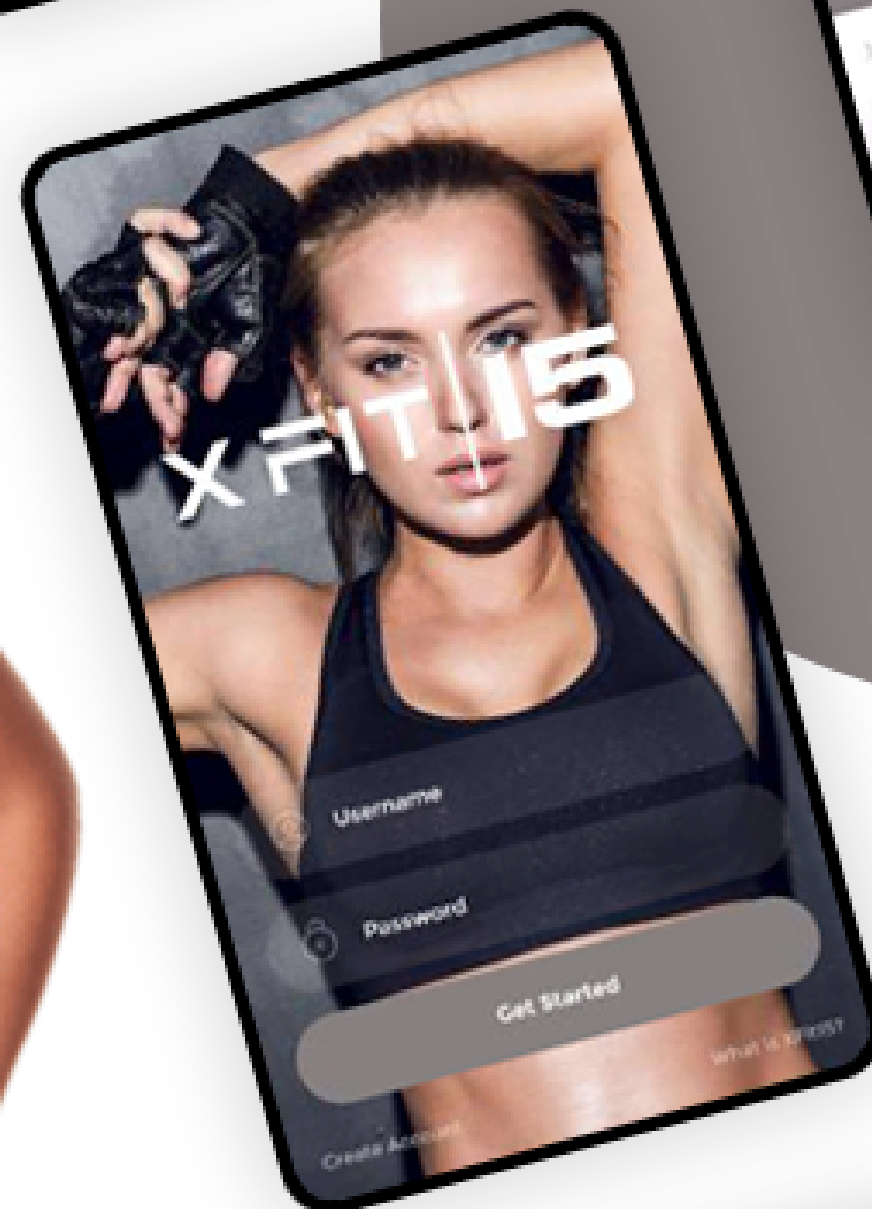
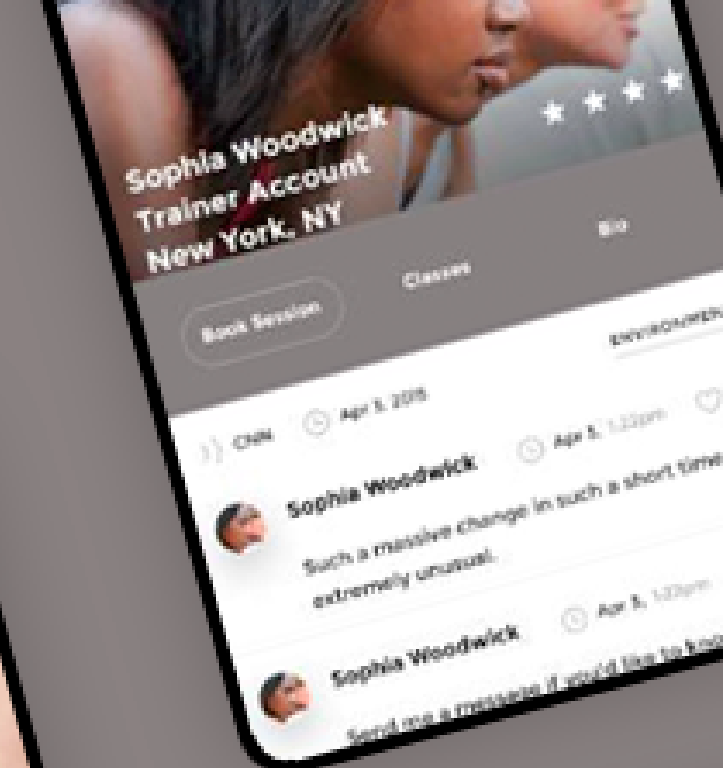
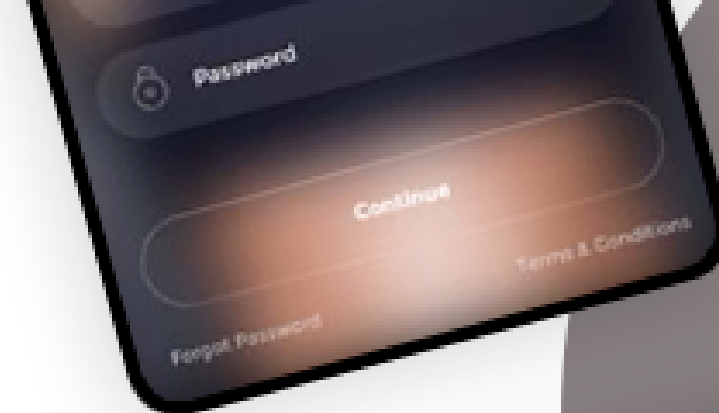
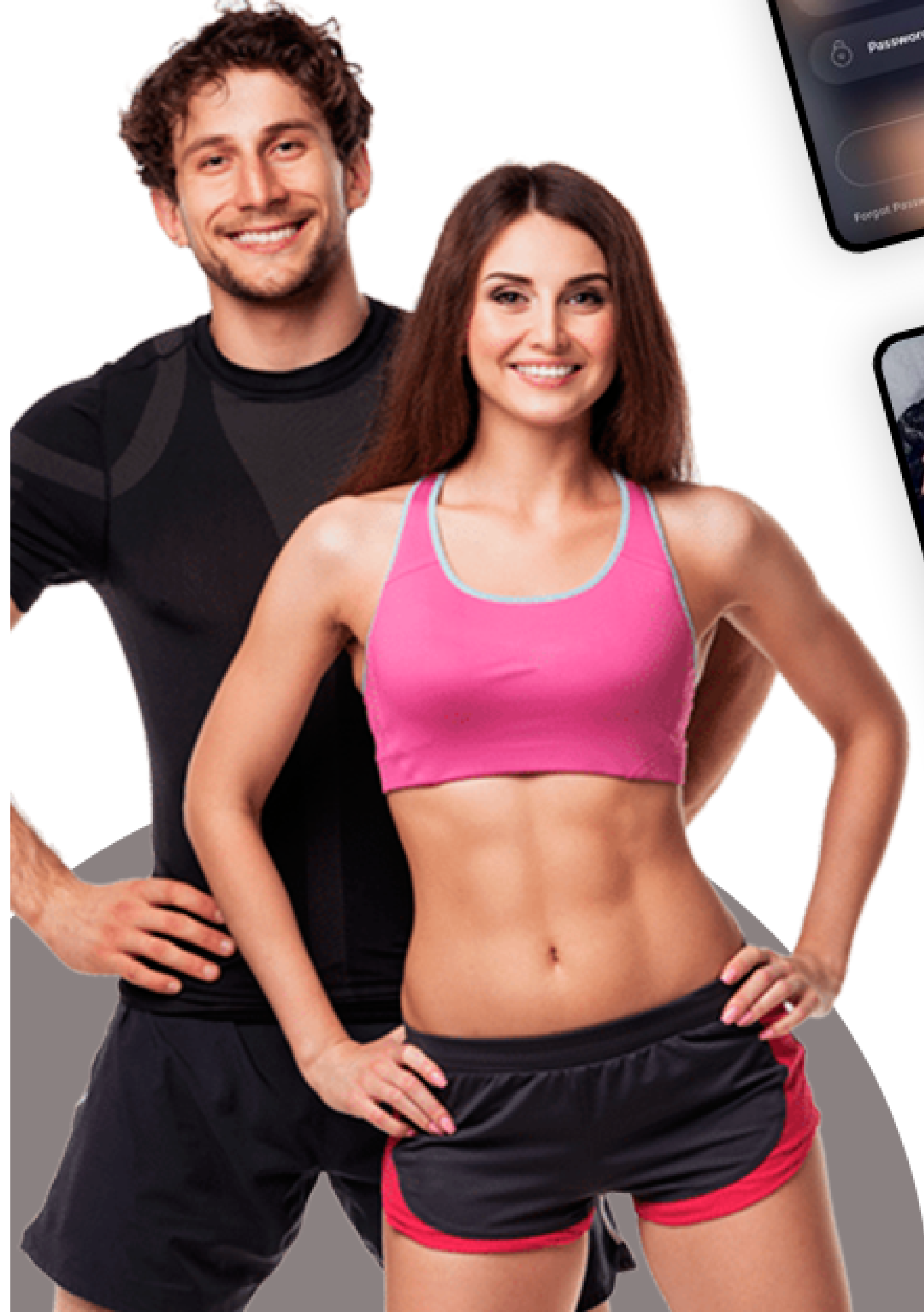
Red Door Childcare & Learning Centers is a network of early childcare and educational locations.

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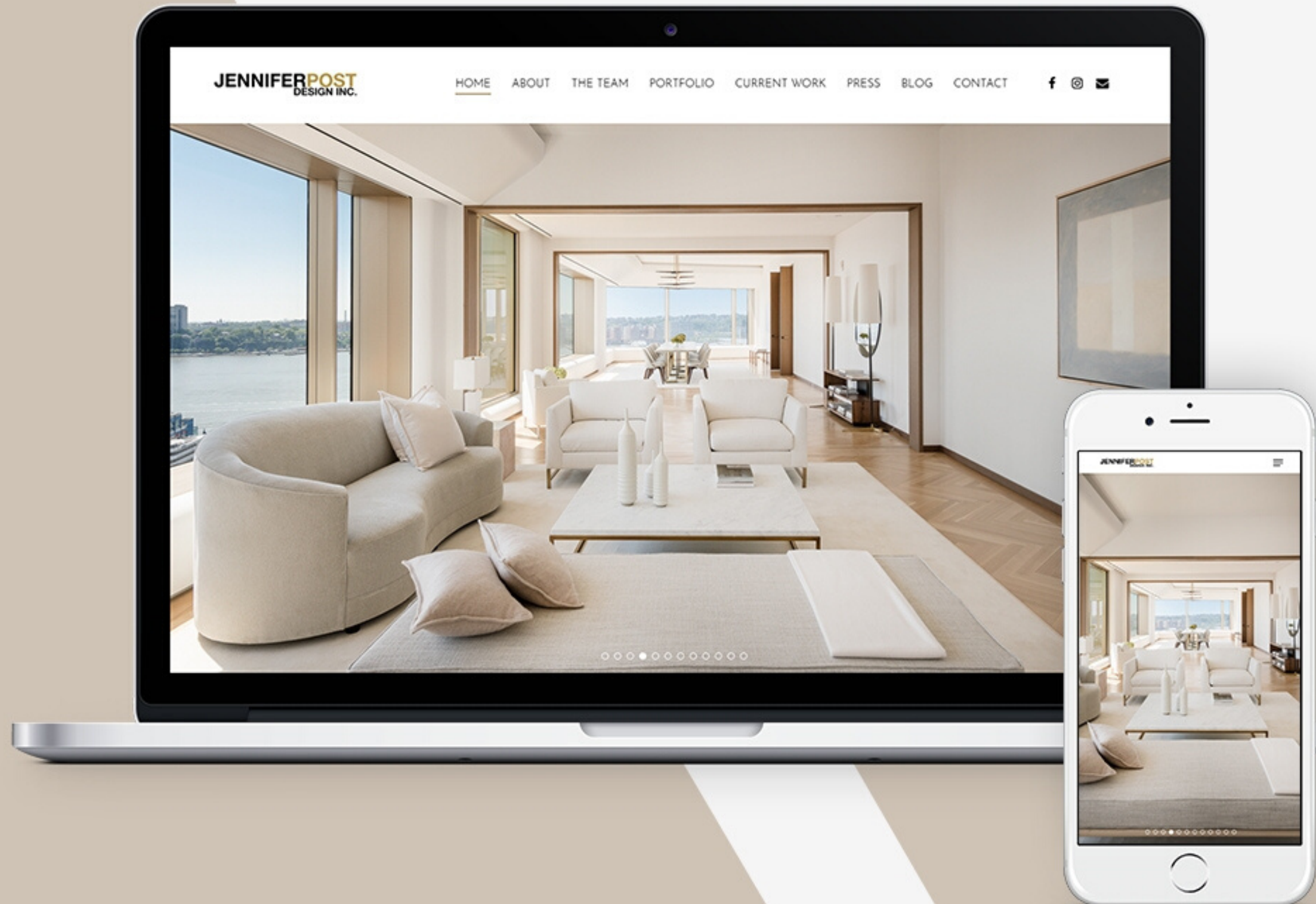
# XFIT15

[xfit15.com](http://xfit15.com)

XFIT15 is a mobile training platform that schedules 15 minute HIIT workouts at your home, office, outdoors, or hotel room.



# JENNIFERPOST DESIGN INC.



## Jennifer Post

[jenniferpost.com](http://jenniferpost.com)

For over 20 years, Jennifer Post has been at the forefront of creating elegant modern, contemporary homes with a flair of sophistication sought after by a following of elite clientele.

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info@thefam.com

CONTACT DETAILS

Let's Talk