TAM 2020 DECK



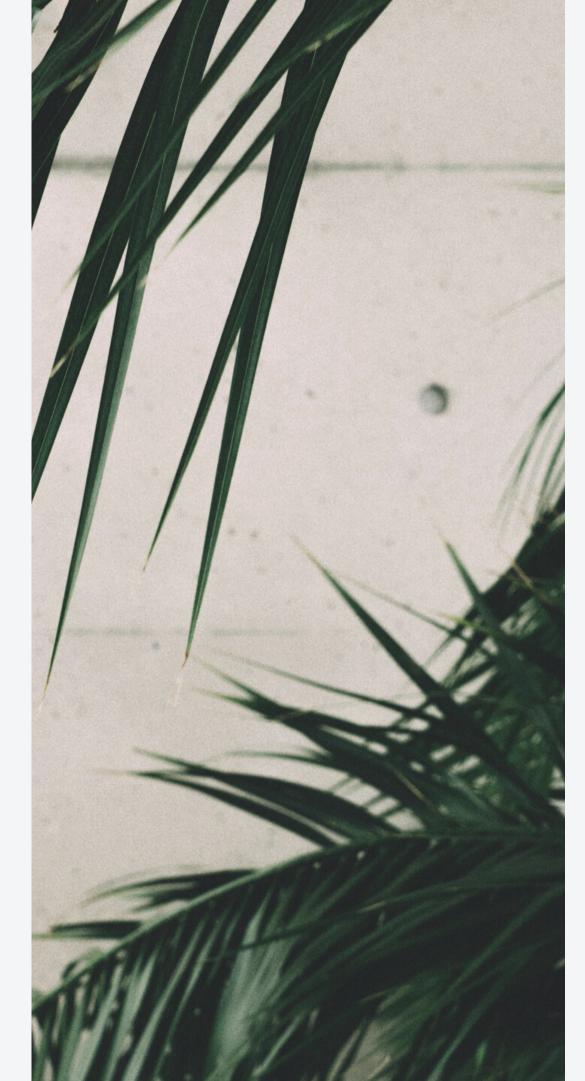


www.thealfam.com



Outline





About History What we do Our work Contact

The Alfam "TAM" is a creative product development and business expansion agency that produces + scale ideas through design, development, and marketing.

Our mission is to build, enhance, transcend, and transform ideas for today and tomorrow's digital standards.

About



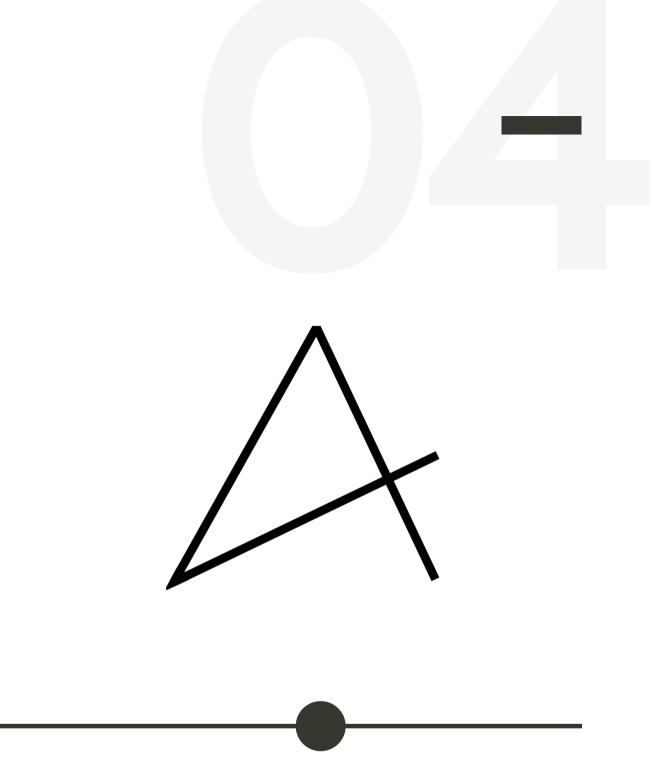


2012

Started out with designing logos and creating websites for local businesses with a small team of three.

2016

Expanded to a team of 15, building SaaS platforms, mobile apps, and launched digital marketing division.



2020

As of 2020, we have worked with over 150 brands and businesses with over 75+ international team members and partnerships.



branding

logos, brand identity, brand communications, brand messaging digital marketing, social media, automation, digital PR, SEO, PPC, SEM, content creation

mobile

andriod, iOs, hybrid

wireframing, prototyping, storytelling, beta testing

What we do

marketing

ux/ui

web

ecommerce, marketplaces, SaaS, wordpress, social communitiess

product dev

idea generation, strategy, business development, analytics, operations



La Rochelle Home larochellehome.com

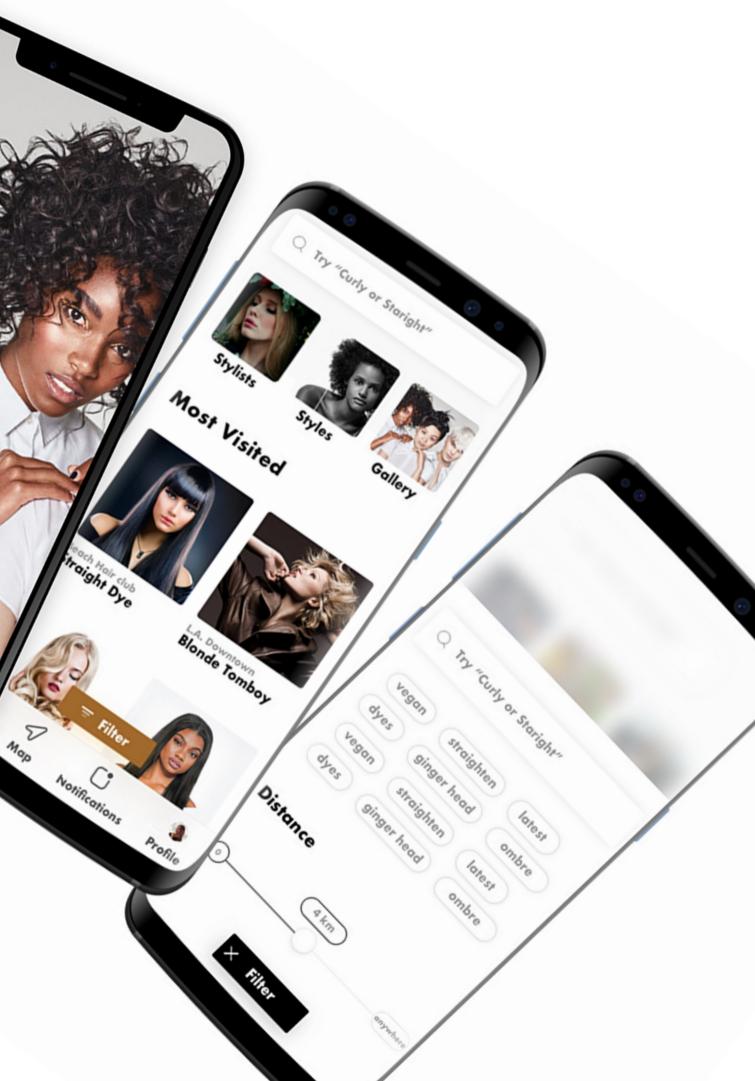
La Rochelle Home is an interior design studio based in New York City.

Our work

Hair Decoded

hairdecoded.com

Hair Decoded is a hairstyle discovery app that allows users to book stylist, salons, or barbers geo-location.



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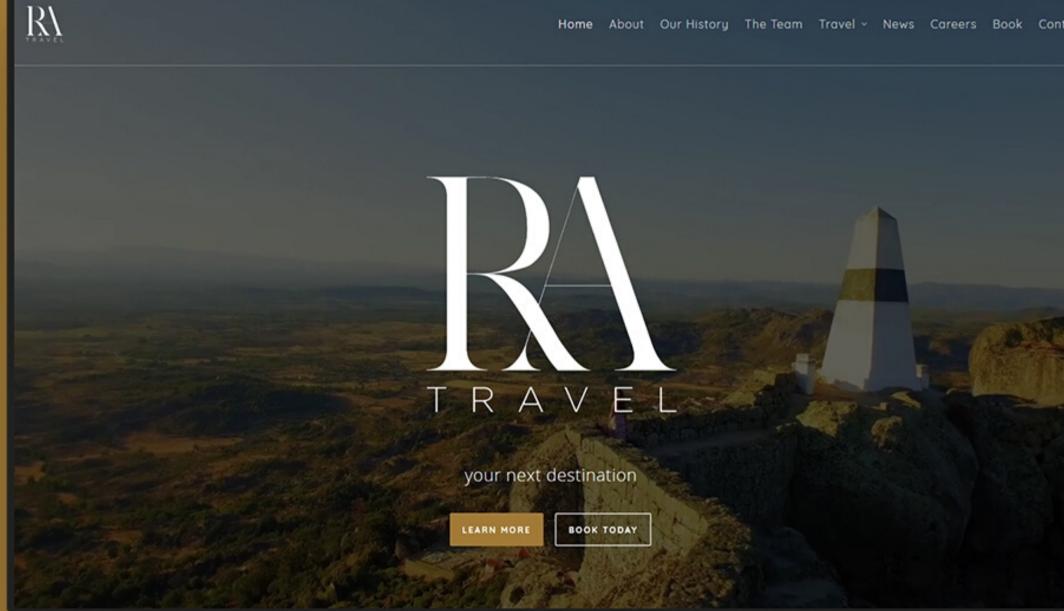
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RA Travel

ratravel.com

With nearly four decades of expertise in the travel and tourism industry, RA Travel is a cultural institution focused on providing world-class hospitality experiences.

PairGap

pairgap.com

PairGap SaaS platform, connecting people to buy property based on compatibility.

Co-Living With Ownership.

Pairgap connects people to buy property based on compatibility.

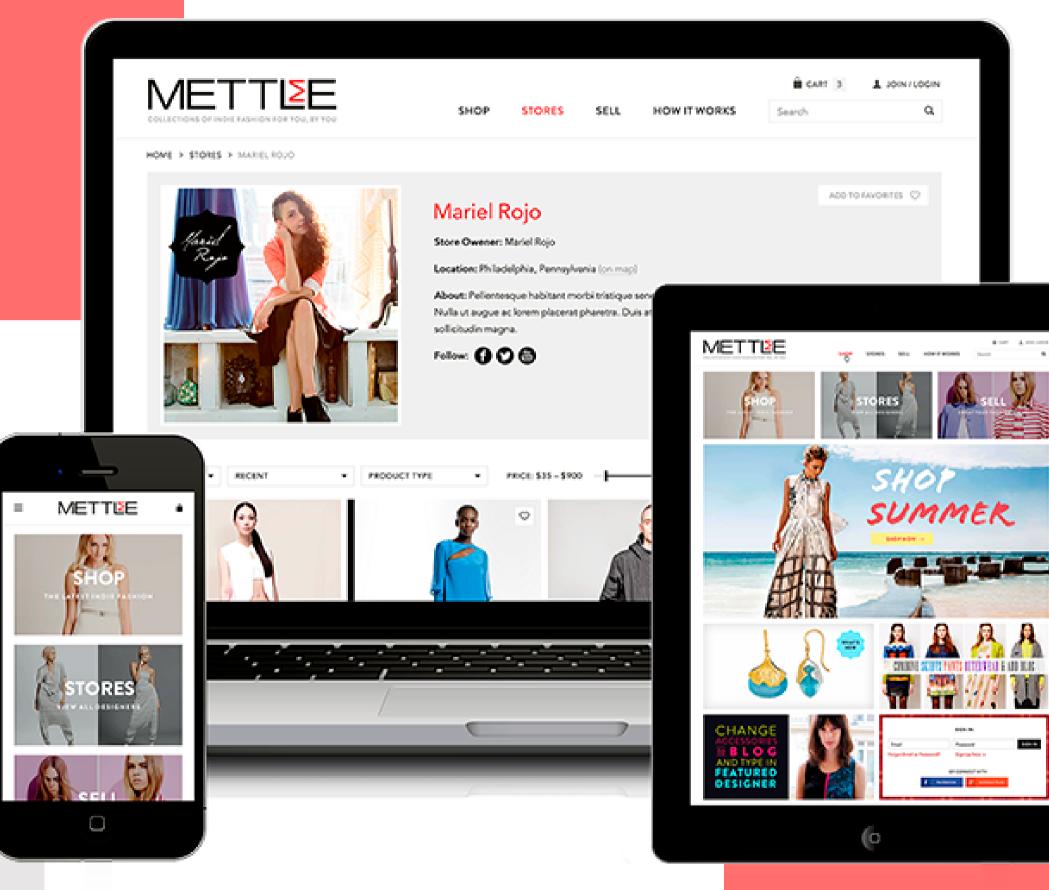
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Mettle Me

mettleme.com

Mettle Me is an emerging designer marketplace.



Tephlon Funk tephlonfunk.com

Tephlon Funk is a hip hop & anime Bande Dessinée series about a teenage girl from Queensbridge.







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Red Door Childcare & Learning Centers is a network of early childcare and educational locations.

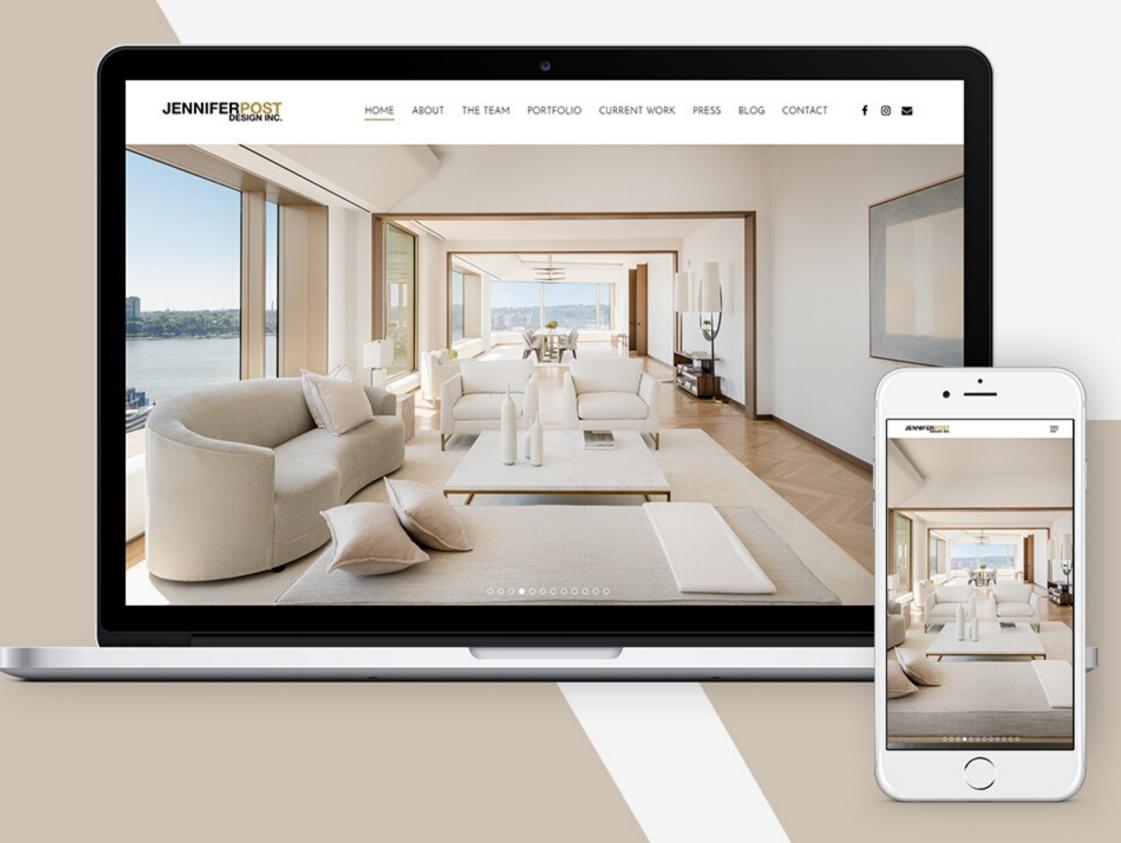
XFIT15

xfit15.com

XFIT15 is a mobile training platform that schedules 15 minute HIIT workouts at your home, office, outdoors, or hotel room.



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For over 20 years, Jennifer Post has been at the forefront of creating elegant modern, contemporary homes with a flair of sophistication sought after by a following of elite clientele.

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Let's Talk